



**earth friendly  
lifestyle products**

Baseline Date: 24<sup>th</sup> June 2025

100% made in India

[www.aha.eco](http://www.aha.eco)

# Say hello to a happy world!

eha is earth – our home.  
The place we feel safe and secure.  
eha is also for our homes, our lives & the planet.



## Products made by upcycling crop-waste

eha products are safe & sustainable with  
superior quality. They are made from  
biocomposites using responsibly sourced crop  
residue with circularity principles.



bamboo offcuts



coffee husk



rice husk

# Products are made with nature inspired colors



coffee



tortilla



sand castle



coral



fern



charcoal



azure



celeste



innocent

Colors can be customised for bulk orders.



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Widest range of sustainable cups & mugs

# Drinkware

Say hello to sustainability every good morning

Double-up your joy of having your favorite drink with your friends and family. gift your loved ones beautifully designed, earth friendly drinkware with colors inspired from nature.

A safe, sustainable and light-weight choice, that's good to be used in microwave and dishwasher too. TUV certified safe for hot and cold beverage as per European & US FDA standards.



### Wave Mug

Volume (ml): 450 & 250

Colors: standard earthy shades



### Statement Mug

Volume (ml): 400

Colors: standard earthy shades



### Icon Mug

Volume (ml): 350

Colors: standard earthy shades



### Classic Mug

Volume (ml): 300 & 150

Colors: standard earthy shades



### Majestic Mug

Volume (ml): 400

Colors: standard earthy shades



### Duo Mug

Volume (ml): 350

Colors: standard earthy shades





### Comfy Mug

Volume (ml): 200

Colors: standard earthy shades



### Retro Travel Cup

Volume (ml): 350 & 250

Colors: standard earthy shades



### Cutting Chai Cup

Volume (ml): 90

Colors: standard earthy shades



### Sippers with lid

Volume (ml): 475, 360 & 250

Colors: standard earthy shades



### Ecotide Bottle

Volume (ml): 400 & 600

Colors: standard pastel shades



### Wine Glass

Volume (ml): 200

Colors: standard earthy shades





### Round Tea Cup

Volume (ml): 150

Colors: standard earthy shades



### Square Tea Cup

Volume (ml): 150

Colors: standard earthy shades



### Econova Tumbler

Volume (ml): 375

Colors: standard pastel shades



### Frosted Tumbler

Volume (ml): 275

Colors: standard pastel shades



### Kids Tumbler

Volume (ml): 180

Colors: standard pastel shades



### Statement Tea Cup

Volume (ml): 120

Colors: standard earthy shades



### Rafter Mug With Lid

Volume (ml): 350

Colors: standard earthy shades



### Java Mug

Volume (ml): 350

Colors: standard earthy shades



### Statement Lassi tumbler

Volume (ml): 350

Colors: standard earthy shades



### Rafter Mug With Lid

Volume (ml): 250

Colors: standard earthy shades



### Dual Java Mug

Volume (ml): 375

Colors: standard earthy shades



### Trio mug

Volume (ml): 400

Colors: standard earthy shades





Plates, bowls, cups, cutlery and much more

# Tableware

Your sustainable choice for everyday dining

Start interesting conversations with our earth friendly tableware products. Bring alive any casual setting with our re-imagined colorful plates and bowls.

A safe, sustainable and light-weight choice, that's good to be used in microwave and dishwasher too. TUV certified safe for hot and cold food as per European and US FDA standards.





## Statement bowl

Volume (ml): 550

Colors: standard pastel shades



## Multipurpose bowl

Volume (ml): 600 & 750

Colors: standard pastel shades



## Soup bowl

Volume (ml): 300

Colors: standard pastel shades



## Soup Bowl

Volume (ml): 250

Colors: standard earthy shades



## Elara bowl

Volume (ml): 275, 600, 1000

Colors: standard pastel shades



## Serving bowl

Volume (ml): 120, 175, 225, 300

Colors: standard pastel shades



### Kids multipurpose bowl

Volume (ml): 400

Colors: standard earthy shades



### Verde bowl

Volume (ml): 300

Colors: standard pastel shades



### Serving bowl with steel

Volume (ml): 500, 750 & 1000

Colors: standard pastel shades



### Serving bowl with lid

Volume (ml): 1250 & 2500

Colors: standard pastel shades



### Frosty mixing bowl

Volume (ml): 2000

Colors: standard pastel shades



### Travel cutlery set

Size: 8" & 6"

Colors: standard pastel shades





### Peel-clean bowl

Volume (ml): 430

Colors: standard pastel shades



### Square snack plate

Size: 8"

Colors: standard pastel shades



### Dual color snack plate

Size: 6"

Colors: standard pastel shades



### Kids partition plate

Size: 8"

Colors: standard pastel shades



### Kids serving plate

Size: 8"

Colors: standard pastel shades



### Round snack plate

Size: 6"

Colors: standard pastel shades





**Round snack plate**

Size: 8"

Colors: standard pastel shades



**Square plate**

Size: 9" & 11"

Colors: standard pastel shades



**Picnic plate**

Size: 10"

Colors: standard pastel shades



**6 partition plate**

Size: 14"

Colors: standard pastel shades



**3 partition plate**

Size: 8"

Colors: standard pastel shades



**4 Partition plate**

Size: 12"

Colors: standard pastel shades



**Cafeteria serving tray**

Size: 17"

Colors: coffee & sand castle



**Square serving tray**

Size: 12"

Colors: standard pastel shades



Storage solutions for your kitchen and home

# Storage

## Store your grains, snacks & coffee sustainably

Dress up your kitchen, dining and utility area with our thoughtfully made products to store and serve your favorite snacks, coffee and food to your loved ones.

A safe, sustainable and light-weight choice, that's good to store food for many days. TUV certified as per European and US FDA standards.





### Round canister

Volume (ml): 800 ml  
Colors: tortilla, charcoal, sand castle



### Square canister

Volume (ml): 2000 ml  
Colors: tortilla, sand castle



### Square canisters with prints

Volume (ml): 750 ml  
Colors: sand castle



### Egg tray

Slots: for 6 eggs  
Colors: sand castle



### Naturebox container

Volume (ml): 600, 1200, 1800, 2400  
Colors: standard earthy shades



### Ecosnack Container

Volume (ml): 500 ml  
Colors: standard earthy shades





### Terra bowl with lid

Volume (ml): 600, 1200, 2200  
Colors: sand castle with coral



### Storage bowl with lid

Volume (ml): 1600, 2900  
Colors: tortilla & sand castle



### Ecovue bowl with lid

Volume (ml): 2100 ml  
Colors: azure and sand castle



### Storage bowl with steel

Volume (ml): 2000, 3000  
Colors: sand castle & tortilla



### Storage basket

Volume (ml): 3800 ml  
Colors: standard pastel shades



### Greenhive basket with lid

Volume (ml): 4800 ml  
Colors: standard pastel shades





Climate positive and carbon negative planters

# Planters

## Plant the right way to nurture sustainability

Introducing earthy touch to your garden and nursery. The natural textured planters and pots in classic shapes & natural shades are perfect for your home, indoor and outdoor.

A perfect example of upcycling, planters are made with more than 95% recovered and renewable materials, they are light weight, impact modified and UV stabilised for durability.





### Deco self-watering pot

Size: 7", 9", 12" & 14"

Colors: fern, coral & sand castle



### Daisy self-watering pot

Size: 7", 9", 12" & 14"

Colors: fern, coral & sand castle



### Aura pot with tray

Size: 8", 10" & 12"

Colors: tortilla, charcoal & sand castle



### Bella round pot

Size: 8", 10" & 12"

Colors: tortilla & sand castle



### Bella square pot

Size: 8", 10", 12" & 14"

Colors: tortilla & sand castle



### Eval self-watering planter

Size: 11.5"

Colors: standard pastel shades





Regalia pot with tray

Size: 12", 16" & 19"

Colors: tortilla, charcoal & sand castle



Leafy pot with tray

Size: 8", 10" & 12"

Colors: standard pastel shades



Linea pot with tray

Size: 5.5" & 7.5"

Colors: standard pastel shades



Verona planter

Size: 5", 7", 9" & 13"

Colors: tortilla and sand castle



Naturenest planter

Size: 12"

Colors: standard pastel shades



Petal pot with tray

Size: 7"

Colors: standard earthy shades





### Ecobloom self-watering pot

Size: 4" & 7"

Colors: standard earthy shades



### Oreo tabletop pot

Size: 4"

Colors: standard pastel shades



### Duosling hook planter

Size: 12"

Colors: standard earthy shades



### Ecopod tabletop pot

Size: 4"

Colors: standard earthy shades



### Ecosling self-watering pot

Size: 10"

Colors: standard pastel shades



### Metalsling self-watering pot

Size: 10"

Colors: standard earthy shades





### Ace planter

Size: 4" & 7"

Colors: standard earthy shades



### Link planter

Size: 5.5 "

Colors: standard earthy shades



### Lush hanging planter

Size: 7"

Colors: standard earthy shades



### Sleek planter

Size: 10", 13", 16"

Colors: standard earthy shades



### Planter tray

Size: 5.5"

Colors: standard earthy shades



### Planter stand

Size: 8"

Colors: standard earthy shades





Storage solutions for your kitchen and home

# Petcare

## Elevate your pet's mealtime

Upgrade to sustainability and reliability with our lightweight yet durable bowls, designed for daily use.

Crafted with care and TUV certification, they meet strict safety standards, ensuring the well-being of your pet and the planet.





**Ecoblend bowl**

Volume(ml): 400, 700, 1350, 2400



**Greenpaws bowl**

Volume(ml): 350, 650, 1200



**Fountain bowl**

Volume(ml): 450, 950



**Maze bowl**

Volume(ml): 400, 800, 1400, 2400



**Ecosteel Bowl - 2 in 1**

Volume(ml): 400, 600



**Duo bowl - 2 in 1**

Volume (ml): 350, 750, 1200



**Ecocog bowl**

Volume(ml): 500, 750



**Bella bowls**

Volume (ml): 450, 750, 1600, 2500



Key chains

Multiple shapes available



Square coasters

Available in earthy shades



Mobile stand

Available in earthy shades



Round coasters

Available in earthy shades



Accessories container

Available in earthy shades



Coaster Stand

Available in earthy shades





# Brand Ethos

We are creating a beautiful world where nothing is wasted.

We believe everything has value beyond single purpose, and waste is both an opportunity and a challenge. We are enabling a world where we live in tune with nature, where every plant has a song and the husk is valued as much as the grain.



# Circularity is the only sustainable way of living within our earth's limits

At eha, we are building a beautiful world where nothing is wasted, everything has value beyond single purpose and where husk is valued as much as the grain.

eha products are made following the three guiding pillars of circularity, from product concept to its end of life.

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## 01 eliminate waste & pollution

Made with crop-waste, and other recovered materials, eha products eliminate waste right at the beginning of the product lifecycle.

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## 02 reuse products & materials

eha products are built to last for many years with best-in-class design and quality. They can be recycled after extensive use.

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## 03 regenerate natural systems

By making products with materials that can be reused, repurposed and recycled many times, eha supports regeneration of nature.



The linear 'take - make - dispose' system, which depletes natural resources and generates waste, is deeply flawed and can be productively replaced by a restorative model in which waste does not exist as such but is only food for the next cycle

Ellen MacArthur



# Our 4E promise



## **Elevate**

by contributing  
to a better  
planet & future



## **Engage**

to uplift farmer  
and rural  
communities



## **Experience**

superior quality  
products meet  
global standards



## **Ensure**

QR code provides  
product origin & its  
footprint



We learn from nature, & collaborate with it. Nature is circular; natural growth comes from regeneration, not exploitation. eha is one of the opportunities to build circular economy, which reuses, replenishes & renews even as it grows. Looking beyond circularity, eha is committed to green economy that promises social inclusion & wellbeing for all.

Mahadev Chikkanna



# Our impact

Our primary purpose include 2 of the 17 UN sustainable development goals.



- Reduce CO2 emissions through biocomposites
- Preventing crop-burning to cut emissions
- Sequestering carbon from crop waste



- Utilizing circular & renewable feedstock
- Creating durable, high-quality products
- Enabling zero-waste manufacturing process

We also support 12 additional UN Sustainable Development Goals.



By evaluating our footprint, we uncover avenues for significant positive change.

**2000 tons**

CO2 reduced

identical to avoiding  
emissions from 700  
cars in a year

**600 tons**

crop-waste used

comparable to  
preventing 125 acres  
of crop burning

**800 tons**

fossil plastic reduced

that's how much 26,000  
adults consume plastic  
in a year

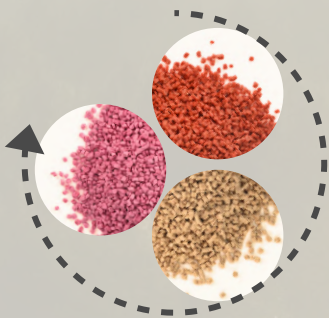


# Products made with complete accountability & transparency



## **01 crop-waste - the feedstock**

We source rice husk, coffee husk, bamboo, etc from farm or factory that results in value to such crop-waste



## **02 biocomposites - the foundation**

We blend crop-waste with suitable binders to make biocomposite materials with our proprietary IP & infrastructure



## **03 eha - earth-friendly products**

Our qualified partners mould best-in-class eha products from biocomposite materials that we make



## **04 bundle - your guilt-free products**

We bundle eha products together as per your needs & choice. our qualified partners do the printing if necessary



## **05 pack - with responsible packing**

Products are packed with minimalistic design, using circular materials sourced from our qualified partners





**Made with biocomposites using**

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**Bamboo**



**Rice husk**



**Coffee husk**

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disclaimer:

We may change products & product specification without further notice. Please contact us for latest updates and information.