



**earth friendly  
lifestyle products**

Baseline Date: 18<sup>th</sup> September 2025

100% made in India

[www.eha.eco](http://www.eha.eco)

# Say hello to a happy world!

eha is earth – our home.

The place we feel safe and secure.

eha is also for our homes, our lives & the planet.



## Products made by upcycling crop-waste

eha products are safe & sustainable with superior quality. They are made from biocomposites using responsibly sourced crop residue with circularity principles.



bamboo offcuts



coffee husk



rice husk

# Products are made with nature inspired colors



coffee



tortilla



sand castle



coral



fern



charcoal



azure



celeste



innocent

Colors can be customised for bulk orders.

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Widest range of sustainable cups & mugs

# Drinkware

Say hello to sustainability every good morning

Double-up your joy of having your favorite drink with your friends and family. gift your loved ones beautifully designed, earth friendly drinkware with colors inspired from nature.

A safe, sustainable and light-weight choice, that's good to be used in microwave and dishwasher too. TUV certified safe for hot and cold beverage as per European & US FDA standards.



### Round Tea Cup

Volume : 150ml

Colors: standard earthy shades



### Square Tea Cup

Volume : 150ml

Colors: standard earthy shades



### Cutting Chai Cup

Volume : 90ml

Colors: standard earthy shades



### Statement Tea Cup

Volume : 120ml

Colors: standard earthy shades



### Duo Mug

Volume : 350ml

Colors: standard earthy shades



### Majestic Mug

Volume : 400ml

Colors: standard earthy shades



### Comfy Mug

Volume : 200ml

Colors: standard earthy shades



### Comfy Mug with Lid

Volume : 200ml

Colors: standard earthy shades



### Wave Mug

Volume : 450 & 250ml

Colors: standard earthy shades



### Statement Mug

Volume : 400ml

Colors: standard earthy shades



### Classic Mug

Volume : 300 & 150ml

Colors: standard earthy shades



### Classic Mug with Lid

Volume : 300ml

Colors: standard earthy shades



### Classic Coffee Mug Mini

Volume : 150ml

Colors: standard earthy shades



### Retro Travel Cup

Volume : 350 & 250ml

Colors: standard earthy shades



### Java Mug

Volume : 350ml

Colors: standard earthy shades



### Trio mug

Volume : 400ml

Colors: standard earthy shades





### Dual Java Mug

Volume : 375ml

Colors: standard earthy shades



### Icon Mug

Volume : 350ml

Colors: standard earthy shades



### Rafter Mug With Lid

Volume : 350, 250ml

Colors: standard earthy shades



### Rafter Mug Without Lid

Volume : 350ml

Colors: standard earthy shades



### Sippers with lid

Volume : 475, 360 & 250ml

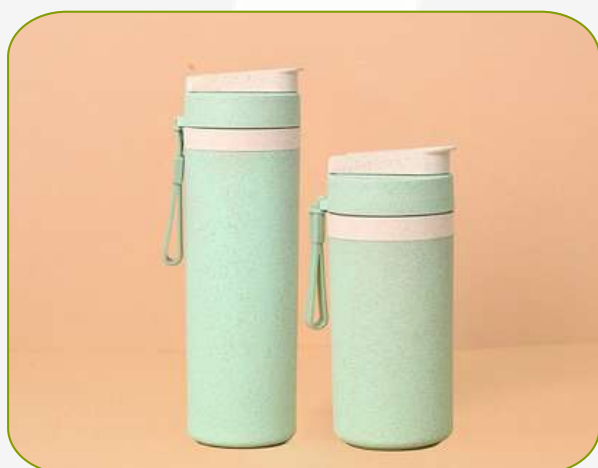
Colors: standard earthy shades



### Motiva - insulated bottle

Volume : 400ml

Colors: standard earthy shades



### Ecotide Bottle

Volume : 600 & 400ml

Colors: standard pastel shades



### Hydra-life water bottle

Volume : 600ml

Colors: standard pastel shades





**Eco-spring Water Bottle**  
Volume : 750ml  
Colors: standard Pastel shades



**Eco-spring Water Bottle**  
Volume : 750ml  
Colors: standard earthy shades



**Statement Lassi tumbler**  
Volume : 350ml  
Colors: standard earthy shades



**Flute Tumbler**  
Volume : 350ml  
Colors: standard Pastel shades



**Kids Tumbler**  
Volume : 180ml  
Colors: standard pastel shades



**Econova Tumbler**  
Volume : 375ml  
Colors: standard pastel shades



**Frosted Tumbler**  
Volume : 275ml  
Colors: standard pastel shades



**Wine Glass**  
Volume : 200ml  
Colors: standard earthy shades



Plates, bowls, cups, cutlery and much more

# Tableware

Your sustainable choice for everyday dining

Start interesting conversations with our earth friendly tableware products. Bring alive any casual setting with our re-imagined colorful plates and bowls.

A safe, sustainable and light-weight choice, that's good to be used in microwave and dishwasher too. TUV certified safe for hot and cold food as per European and US FDA standards.



### Statement bowl

Volume : 550ml

Colors: standard pastel shades



### Multipurpose bowl

Volume : 600 & 750ml

Colors: standard pastel shades



### Soup bowl

Volume : 300ml

Colors: standard pastel shades



### Soup Bowl

Volume : 250ml

Colors: standard earthy shades



### Elara bowl

Volume : 275, 600, 1000ml

Colors: standard pastel shades



### Dip bowl

Volume : 200ml

Colors: standard pastel shades



### Curry Bowl

Volume: 175ml

Colors: standard pastel shades



### Flute Bowl

Volume: 650ml

Colors: standard pastel shades





### Kids multipurpose bowl

Volume : 400ml

Colors: standard earthy shades



### Verde bowl

Volume : 300ml

Colors: standard pastel shades



### Peel-clean bowl

Volume : 430ml

Colors: standard pastel shades



### RB Bowl

Volume : 120, 175, 225, 300ml

Colors: standard pastel shades



### Frosty mixing bowl

Volume : 2000ml

Colors: standard pastel shades



### Feline bowl

Volume : 100g

Colors: Sand Castle



### Olive Salad Bowls

Volume : 350, 850 & 1550ml

Colors: Innocent, Sand castle



### Orbit anti-skid soup bowl

Size: 330ml

Colors: Celeste, Innocent, Azure



### Flute Plate

Size: 9"

Colors: standard pastel shades



### Square snack plate

Size: 8"

Colors: standard pastel shades



### Dual color snack plate

Size: 6"

Colors: standard pastel shades



### Kids partition plate

Size: 8"

Colors: standard pastel shades



### Kids serving plate

Size: 8"

Colors: standard pastel shades



### Round snack plate

Size: 6"

Colors: standard pastel shades





### Picnic plate

Size: 10"

Colors: standard pastel shades



### Square plate

Size: 9" & 11"

Colors: standard pastel shades



### Verde Plate

Size: 8"

Colors: standard pastel shades



### 6 partition plate

Size: 14"

Colors: standard pastel shades



### 3 partition plate

Size: 8"

Colors: standard pastel shades



### 4 Partition plate

Size: 12"

Colors: standard pastel shades



### Happy husk kid's plate & bowl set

Volume: 8", 400ml, 175ml

Colors: standard pastel shades



### FV Dinner Plate

Size : 8", 11"

Colors: Standard Pastel Colors





### Kittykat kids plate

Volume : 100g  
Colors: Sand Castle



### Sort Easy Tray

Volume : 100g  
Colors: standard pastel shades



### Rimora Serving Tray

Size : 15"  
Colors: Coffee, Sand castle



### Cafeteria serving tray

Size: 17"  
Colors: coffee & sand castle



### Greet Tray

Size: 12"  
Colors: standard pastel shades



### Serving bowl with steel

Volume : 500, 750 & 1000ml  
Colors: standard pastel shades



### Serving bowl with lid

Volume : 1250 & 2500ml  
Colors: standard pastel shades



### Travel cutlery set

Size: 8" & 6"  
Colors: standard pastel shades



Storage solutions for your kitchen and home

# Storage

Store your grains, snacks & coffee sustainably

Dress up your kitchen, dining and utility area with our thoughtfully made products to store and serve your favorite snacks, coffee and food to your loved ones.

A safe, sustainable and light-weight choice, that's good to store food for many days. TUV certified as per European and US FDA standards.



## Round canister

Volume : 800ml

Colors: tortilla, charcoal, sand castle



## Square canister

Volume : 2000ml

Colors: tortilla, sand castle



## Square canisters with prints

Volume : 750ml

Colors: sand castle



## Egg tray

Slots: for 6 eggs

Colors: sand castle



## Naturebox container

Volume : 600, 1200, 1800 & 2400ml

Colors: standard earthy shades



## Ecosnack Container

Volume : 500ml

Colors: standard earthy shades



## Bread Box

Volume : 6000ml

Colors: sand castle



## Green Space

Volume : 350ml

Colors: Multi-Dark





### Terra bowl with lid

Volume : 600, 1200, 2200ml  
Colors: sand castle with coral



### Storage bowl with lid

Volume : 1600, 2900ml  
Colors: tortilla & sand castle



### Ecovue bowl with lid

Volume : 2100ml  
Colors: azure and sand castle



### Storage bowl with steel

Volume : 2000 & 3000ml  
Colors: sand castle & tortilla



### Storage basket

Volume : 3800ml  
Colors: standard pastel shades



### Greenhive basket with lid

Volume : 4800ml  
Colors: standard pastel shades



### Loopac

Colors: Multi Light & Multi Dark



### Soul-Snack Sandwich box

Volume : 850ml  
Colors: sand castle | sand castle



Climate positive and carbon negative planters

# Planters

## Plant the right way to nurture sustainability

Introducing earthy touch to your garden and nursery. The natural textured planters and pots in classic shapes & natural shades are perfect for your home, indoor and outdoor.

A perfect example of upcycling, planters are made with more than 95% recovered and renewable materials, they are light weight, impact modified and UV stabilised for durability.





### Deco self-watering pot

Size: 7", 9", 12" & 14"

Colors: fern, coral & sand castle



### Daisy self-watering pot

Size: 7", 9", 12" & 14"

Colors: fern, coral & sand castle



### Aura pot with tray

Size: 8", 10" & 12"

Colors: tortilla, charcoal & sand castle



### Grow lite Planter

Size: 13"

Colors: Sand Castle, Oriole, Charcoal



### Nile Planter

Size: 9.5"

Colors: Sand castle, Azure, Celeste



### Bella round pot

Size: 8", 10" & 12"

Colors: tortilla & sand castle



### Bella square pot

Size: 8", 10", 12" & 14"

Colors: tortilla & sand castle



### Eval self-watering planter

Size: 11.5"

Colors: standard pastel shades





Regalia pot with tray

Size: 12", 16" & 19"

Colors: tortilla, charcoal & sand castle



Leafy pot with tray

Size: 8", 10" & 12"

Colors: standard pastel shades



Linea pot with tray

Size: 5.5" & 7.5"

Colors: standard pastel shades



Verona planter

Size: 5", 7", 9" & 13"

Colors: tortilla and sand castle



Naturenest planter

Size: 12"

Colors: standard pastel shades



Petal pot with tray

Size: 7"

Colors: standard earthy shades



Ripple planter

Size: 7"

Colors: standard pastel shades



Grow-Mix

Size: 4"





**Ecobloom self-watering pot**

Size: 4" & 7"

Colors: standard earthy shades



**Oreo tabletop pot**

Size: 4"

Colors: standard pastel shades



**Duosling hook planter**

Size: 12"

Colors: standard earthy shades



**Ecopod tabletop pot**

Size: 4"

Colors: standard earthy shades



**Ecosling self-watering pot**

Size: 10"

Colors: standard pastel shades



**Metalsling self-watering pot**

Size: 10"

Colors: standard earthy shades



**Ace planter**

Size: 4" & 7"

Colors: standard earthy shades



**Link planter**

Size: 5.5 "

Colors: standard earthy shades





### Lush hanging planter

Size: 7"

Colors: standard earthy shades



### Cypress planter

Size: 10", 13", 16"

Colors: standard earthy shades



### Romano Planter

Size: 5" & 7"

Colors: Multi-light colors



### Verdant Planter

Size: 12"

Colors: Sand Castle



### Archway planter

Size: 8", 10", 12"

Colors: Multi Light Color



### Statement Table Top Planter

Size: 4"

Colors: standard earthy shades



### Planter tray

Size: 5.5"

Colors: standard earthy shades



### Planter stand

Size: 8"

Colors: standard earthy shades





Storage solutions for your kitchen and home

# Petcare

## Elevate your pet's mealtime

Upgrade to sustainability and reliability with our lightweight yet durable bowls, designed for daily use.

Crafted with care and TUV certification, they meet strict safety standards, ensuring the well-being of your pet and the planet.



**Ecoblend bowl**

Volume : 400, 700, 1350, 2400ml



**Greenpaws bowl**

Volume : 350, 650, 1200ml



**Fountain bowl**

Volume : 450, 950ml



**Maze bowl**

Volume : 400, 800, 1400, 2400ml



**Ecosteel Bowl - 2 in 1**

Volume : 400, 600ml



**Duo bowl - 2 in 1**

Volume : 350, 750, 1200ml



**Ecocog bowl**

Volume : 500, 750ml



**Bella bowls**

Volume : 450, 750, 1600, 2500ml



# Miscellaneous

## Eco in Every Day

These miscellaneous are designed with Minimal Environmental impact

Crafted for Long lasting design, made in Low-impact facilities with reduced carbon emissions, we can take small steps every day to protect our planet and support a more sustainable lifestyle.





Key chains

Multiple shapes available



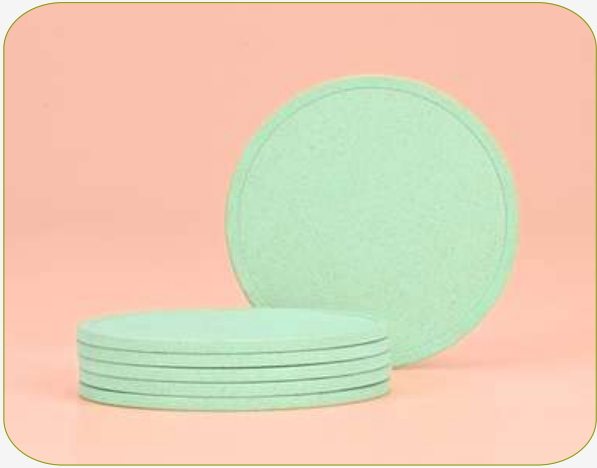
Square coasters

Available in earthy shades



Mobile stand

Available in earthy shades



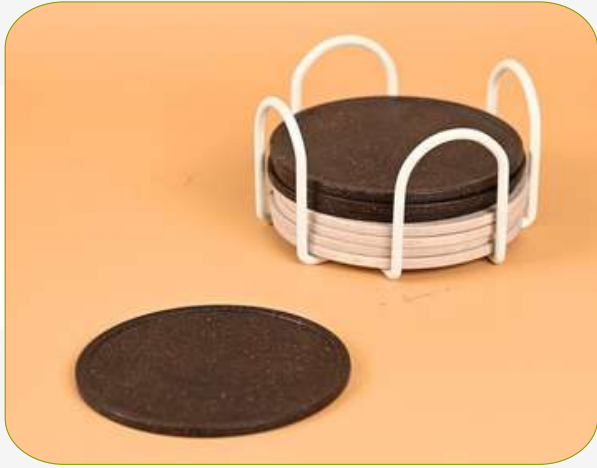
Round coasters

Available in earthy shades



S Keychain

Available in earthy shades



Coaster Stand

Available in earthy shades



Cotton Dispenser



Velveta tissue box

Colors: Charcoal & Sand castle



Scholastic chess set



Inspiration chess set



Oyster soap box



Accessories container

Available in earthy shades



Terra Toothbrush

Available in earthy shades



Azure toothbrush

Available in earthy shades



Palma Dispenser



Helma Organiser



# Brand Ethos

We are creating a beautiful world where nothing is wasted.

We believe everything has value beyond single purpose, and waste is both an opportunity and a challenge. We are enabling a world where we live in tune with nature, where every plant has a song and the husk is valued as much as the grain.



# Circularity is the only sustainable way of living within our earth's limits

At eha, we are building a beautiful world where nothing is wasted, everything has value beyond single purpose and where husk is valued as much as the grain.

eha products are made following the three guiding pillars of circularity, from product concept to its end of life.

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## 01 eliminate waste & pollution

Made with crop-waste, and other recovered materials, eha products eliminate waste right at the beginning of the product lifecycle.

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## 02 reuse products & materials

eha products are built to last for many years with best-in-class design and quality. They can be recycled after extensive use.

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## 03 regenerate natural systems

By making products with materials that can be reused, repurposed and recycled many times, eha supports regeneration of nature.



The linear 'take - make - dispose' system, which depletes natural resources and generates waste, is deeply flawed and can be productively replaced by a restorative model in which waste does not exist as such but is only food for the next cycle

Ellen MacArthur

# Our 4E promise



## **Elevate**

by contributing  
to a better  
planet & future



## **Engage**

to uplift farmer  
and rural  
communities



## **Experience**

superior quality  
products meet  
global standards



## **Ensure**

QR code provides  
product origin & its  
footprint



We learn from nature, & collaborate with it. Nature is circular; natural growth comes from regeneration, not exploitation. eha is one of the opportunities to build circular economy, which reuses, replenishes & renews even as it grows. Looking beyond circularity, eha is committed to green economy that promises social inclusion & wellbeing for all.

Mahadev Chikkanna

# Our impact

Our primary purpose include 2 of the 17 UN sustainable development goals.



- Reduce CO2 emissions through biocomposites
- Preventing crop-burning to cut emissions
- Sequestering carbon from crop waste



- Utilizing circular & renewable feedstock
- Creating durable, high-quality products
- Enabling zero-waste manufacturing process

We also support 12 additional UN Sustainable Development Goals.



By evaluating our footprint, we uncover avenues for significant positive change.

2000 tons

CO2 reduced

identical to avoiding emissions from 700 cars in a year

600 tons

crop-waste used

comparable to preventing 125 acres of crop burning

800 tons

fossil plastic reduced

that's how much 26,000 adults consume plastic in a year

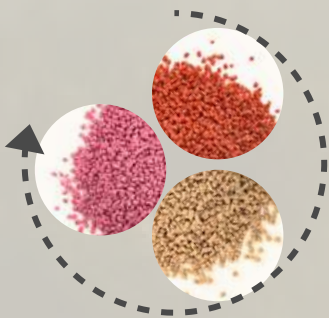


# Products made with complete accountability & transparency



## **01 crop-waste - the feedstock**

We source rice husk, coffee husk, bamboo, etc from farm or factory that results in value to such crop-waste



## **02 biocomposites - the foundation**

We blend crop-waste with suitable binders to make biocomposite materials with our proprietary IP & infrastructure



## **03 eha - earth-friendly products**

Our qualified partners mould best-in-class eha products from biocomposite materials that we make



## **04 bundle - your guilt-free products**

We bundle eha products together as per your needs & choice. our qualified partners do the printing if necessary



## **05 pack - with responsible packing**

Products are packed with minimalistic design, using circular materials sourced from our qualified partners



**Made with biocomposites using**

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**Bamboo**



**Rice husk**



**Coffee husk**

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disclaimer:

We may change products & product specification without further notice. Please contact us for latest updates and information.